

## University Partners Metrics of Success

### Support of the Memorandum of Understanding

Goal/Objective	Metric	Performance Metric
Collect And Share Data	Evaluation	<ul style="list-style-type: none"> <li>Completed Annual Data Request</li> </ul>
Increase Success Rate Of Maricopa Transfers	Growth	<ul style="list-style-type: none"> <li>Number Of Students With Maricopa Credit Obtain Baccalaureate Degree</li> </ul>
Increase Enrollment	Growth	<ul style="list-style-type: none"> <li>Number Of Maricopa Students Transferring To Institution</li> </ul>
Support Acceptance And Application Of Transfer And Non-Traditional Credit	Implementation	<ul style="list-style-type: none"> <li>Application Of Community College Credits Beyond 64 Credits</li> <li>Accepts/Applies Military Credit</li> <li>Accepts/Applies CLEP/AP</li> <li>Accepts/Applies International Credit</li> <li>Accepts/Applies Credit For Prior Learning</li> </ul>
Provide Meaningful Incentives To Students	Implementation	<ul style="list-style-type: none"> <li>Scholarships Dedicated To Maricopa Students</li> <li>Scholarships For Transfer Students</li> <li>Waiver Of Application Fee</li> <li>Book Discounts</li> </ul>
Attend Maricopa Events And Activities	Implementation	<ul style="list-style-type: none"> <li>Attendance At The Student Success Conference</li> <li>Attendance At College Fairs</li> </ul>
Promote Timely Response And Follow-Up	Accountability	<ul style="list-style-type: none"> <li>Timely Response To CCTA/Colleges (Within A Week Of Request)</li> <li>Timely Follow-Up On Meeting Action Items</li> </ul>
Provide Accurate And Timely Information	Accountability	<ul style="list-style-type: none"> <li>Completed And Updated Institutional Profile</li> <li>Development And Maintenance Of Transfer/Program Guides</li> </ul>
Increase Communication	Accountability	<ul style="list-style-type: none"> <li>Program Updates Shared With CCTA</li> <li>Activity Reports And/Or Updates Submitted Monthly To CCTA</li> </ul>
Increase Essential Support And Services For Transfer Students	Implementation	<ul style="list-style-type: none"> <li>Accessible User-Friendly Tools, And Resources That Support AGEC And Degree Completion Are Available On Website</li> <li>Provide Advisor Contact Information</li> </ul>
Promote Existence Of Partnership	Implementation	<ul style="list-style-type: none"> <li>Information About The Agreement Is Shared With University Personal (Internal Communication)</li> <li>Maricopa Microsite/Landing Page Created In Support Of Partnership</li> <li>Creation And Distribution Of Marketing Collateral</li> <li>University Representatives Located In The Valley, Or Regular Scheduled Visited The Colleges (At Least Two Times A Year)</li> </ul>
Involve CCTA On New And Ongoing Requests	Accountability	<ul style="list-style-type: none"> <li>Coordinated Transfer And Articulation Activities And Requests With CCTA Personnel</li> </ul>