

Community College Alliance (CCA) Connections

Winter '09 Trimester

WHAT'S NEW

Franklin Offers New Majors

In keeping with our commitment to expand educational offerings and meet the changing needs of our students, Franklin University has introduced two new undergraduate majors for Winter '09 Trimester, available both on campus and online: **Operations & Supply Chain Management** and **Public Relations**.

The Operations Management discipline covers a wide range of management practices dealing with all the steps necessary to produce a product or service before it is marketed or sold. Supply Chain Management is a large subset of operations management and deals with activities related to procuring the resources needed to produce the goods and services, as well as those required for distribution of the final product. In addition to these roles, a student graduating from the Operations & Supply Chain Management major from Franklin University will be knowledgeable in the effects globalization has on supply chains and how to develop rapid-response plans for providing relief during natural and non-natural crises.

The Public Relations major is a dynamic program designed to prepare students to become effective public relations professionals within interdisciplinary and diverse environments. Students in this major will apply their knowledge of public relations when developing PR campaigns, managing media relations, developing image and identity, and improving the effectiveness of external communications in a variety of settings.

For more information on Franklin's new majors, visit alliance.franklin.edu.

Military Discount

Are you the spouse or dependent child of a member of the U.S. Armed Forces? Your family member sacrifices a lot for our country – and so do you.

That's why Franklin offers a Military Family Member Discount which entitles you to a 15% discount on undergraduate courses and a 10% discount on graduate courses. Even with the unique challenges of a military family, Franklin makes continuing your education both accessible and affordable.

[Click Here for Information on the Military Family Member Discount](#)

CCA Continues to Grow

Franklin University's Community College Alliance (CCA) keeps growing stronger.

With the addition of **Cerro Coso Community College** (Ridgecrest, Calif.), **Lehigh Carbon Community College** (Schnecksville, Penn.), and **Pitt Community College** (Winterville, N.C.), the CCA roster now includes 254 schools in 32 states.

In addition, CCA representatives have been attending national conferences to initiate new relationships and build on existing ones with community college presidents, faculty, and staff to enable more students to advance their educational careers and contribute to their communities.

Upcoming Conferences

CCA representatives will be on hand to offer information and answer questions at three conferences across the country this spring:

- American Association of Community Colleges, Phoenix, April 4 – 7
- Phi Theta Kappa International Convention, Dallas, Texas, April 16 – 18
- National Institute for Staff and Organizational Development, Austin, Texas, May 24 – 27
- League for Innovation in the Community College, Reno-Tahoe, Nevada, March 15-18

Leverage Your Associate of Applied Science Degree

In addition to accepting your Associate of Science & Associate of Arts degree, Franklin also gladly accepts your Associate of Applied Science degrees into any one of our 18 undergraduate majors, including:

- Applied Management
- Healthcare Management
- Public Safety Management

FRANKLIN SUCCESS STORIES

CCA Accounting Seminar

On Nov. 14, Franklin hosted its annual Community College Alliance Accounting Seminar, which brought together more than 50 individuals from 10 community colleges around Ohio. Relevant topics included trends in accounting, interviewing techniques, information technology, and international financial reporting standards.

What Attendees Said...

"Thank you for showing our students the professional side of accounting."

-CCA faculty member



"This seminar gave me a bigger outlook on what I want to do after getting my associate's degree."

-CCA student



"I think the speakers' knowledge was exceptional. Each one broke down the different aspects of accounting, which opened my eyes that there is more to accounting than debits and credits."

-CCA student

A CCA Student Story



Teresa Taylor
Software Trainer
Walpole, N.H.

When Teresa Taylor first applied to Franklin as a CCA student, she wasn't sure what to expect.

"As an older, non-traditional student, I thought it would be a very difficult adjustment," she said. "But I found the adjustment to be easy after all. And the online program gave me the flexibility I needed in order to work full time, while also allowing me to spend time with my family."

From the start, she received assistance from her Student Services Associate (SSA), who helped her through the application process and answered questions along the way. Once classes began, Teresa was equally impressed with the quality of the curriculum.

"The professors are extremely knowledgeable and provided practical insight because they work in the fields they are teaching," Teresa said. "Each course I completed gave me greater knowledge and understanding that helped me professionally."

One class in particular stands out for Teresa as the centerpiece of her learning experience. "I think the most beneficial course I took was PF 321 (Learning Strategies), where I learned time-management and online-learning techniques," she said. "Those skills came in very handy while I was trying to juggle school, work, and my family's busy schedule."

Through Franklin and River Valley Community College in Claremont, N.H., Teresa completed degrees in Accounting and Business Administration. She's already excited to see what opportunities her new degrees will present.

"Choosing Franklin University's online program to complete my degree was the best decision," Teresa said. "I would highly recommend anyone looking to go back to school to improve their career to consider Franklin."

STUDENT RESOURCES

Financial Aid Deadline Approaching

Be sure to file your 2009-10 Free Application for Federal Student Aid (FAFSA). The priority processing deadline for Summer 2009 is **Wednesday, March 15**. Don't delay – file early!

Financial Aid Information

SSAs Available on Saturdays

In addition to being available to answer questions Monday through Thursday from 8 a.m. – 8 p.m. EST and Friday from 8 a.m. – 5 p.m. EST, Student Services Associates (SSAs) are now also available from 9 a.m. – 1 p.m. EST each Saturday. Contact 614.797.4700 or 1.888.341.6237 to schedule an appointment with your SSA.

Phi Theta Kappa Scholarship

Franklin University's competitive Phi Theta Kappa scholarship rewards new transfer students for their commitment and outstanding academic achievements. Scholarship recipients are awarded up to 15% of the tuition for required Franklin University courses.

Scholarship Information

myFranklin Makes a Difference

MyFranklin is a secure portal for Franklin University students – an entrance point on the Web designed to give students access to online resources and information. Through myFranklin, students can view course schedules, financial information, course grades, unofficial transcripts, and much more. Prospective students can view a demo at my.franklin.edu by logging in as a guest.

Library Provides for Research Needs

Connect with these research tools and more through the Franklin University Nationwide Library:

OhioLINK – This consortium of 80 colleges and universities provides access to a wealth of locally provided and OhioLINK services and resources.

Ask a Librarian – Librarians are available to help you locate the resource or service you need. Contact them online, via email, in person, by phone, or through Chat Reference.

Chat Reference – Ask a librarian a question in real time when you're online completing research, no matter where you are: on campus, off campus, or even in the library.

Writing Guides – Learn how to correctly cite in APA style, evaluate information for your research, avoid plagiarism, and properly paraphrase information.

Online Instructional Tutorials – Online library tutorials pertaining to library services and resources such as databases and useful documents relating to library instructional sessions.

Connect With These Resources and More!

Explore the Opportunities of the Student Learning Center

Franklin's Student Learning Center (SLC) offers support to students through workshops, placement, proficiency testing, and free tutoring. Every Franklin student, whether taking classes on campus or online, is encouraged to explore the opportunities provided by the SLC.

Tutoring – The SLC provides tutoring support for Franklin students enrolled in core, introductory-level classes in a variety of formats. All tutoring services focus on strengthening students' understanding of key course principles. Tutoring is available by appointment via *FranklinLive!* or on a drop-in basis at the SLC. The SLC has expanded its online appointment hours beyond its normal business hours. For exact days and times, please refer to the tutoring schedule on the SLC Web page.

Workshops – Academic Success Series workshops, offered both online and on the Franklin campus, provide exceptional tips and tools for success. Workshops scheduled for the Winter '09 Trimester include: APA, Grammar, Writing and Researching Effectively, and Microsoft Office.

To find out more about SLC offerings or to sign up for a workshop, contact the SLC at 614.947.6800, toll free 1.866.341.6206, or through the SLC Web page.

Visit the SLC Web Page

FACULTY/STAFF RESOURCES

CCA Faculty and Staff Tuition Reduction Program

The CCA Faculty/Staff Tuition Reduction Program is designed to express Franklin's commitment to our community college partners, demonstrate our dedication to lifelong learning, and provide better exposure to and knowledge of the Franklin education experience for various community college faculty and staff members. The program provides the following tuition reduction/discount structure for CCA faculty and staff members who are enrolled at Franklin University:

Tuition Discount

Undergraduate Programs.....15%
Graduate Programs.....10%

Students must be full- or part-time permanent employees of the college and must complete the Tuition Reduction Request Form each term – including employment verification – and return it to Franklin. Once the form is received, the tuition reduction will be applied to courses in the current or next academic term. The tuition reduction benefit is for Franklin University tuition only, and does not extend to books, other supplemental materials, or other educational organizations.

For further information on this program, visit alliance.franklin.edu/go/ccresources.

Advisor Resources Available Through CCA Web Site

Franklin University's Community College Alliance Web site (alliance.franklin.edu) has become even more useful. The "Community College Resources" section provides information for prospective and existing alliance schools. Transfer guides, a counselor book for advising students interested in CCA, a course demo, and contact information are included.

[More Information](#)

Dates to Remember

January 27

Winter 2009 graduation applications due to the Office of Registrar

March 2

Summer 2009 registration begins

March 27

Last day for Winter 2009 graduation applicants to pay all balances by check

April 10

Last day for Winter 2009 graduation applicants to pay all balances by credit card

May 10

Winter 2009 Commencement

