



IR Council Meeting

May 17, 2006 9:00 a.m. to 12:00 p.m.
District Office, Maricopa Conference Room

Attendance.

Jan Binder, Keith Cantor, Cathy Hernandez, Dan Huston, Ajit Kelkar, Paul Marsh, Tracy Salter, Christina Santacruz, John Snelling, Susan Starrfield, David Sweeley, Jim Waugh, Rene' Willekens, Genevieve Winters, Judy Holley (recording).

Hyperion query on Assist – learning activity

- Tracy reviewed a query for college use to determine annual enrollment at the universities. Query is draft_ir annual enrollment.bqy at ieexternal\$\IR Council\ASSIST\ASSIST Queries\College Queries
- Advanced topic example queries: how to correlate college term and section when retrieving rows from database. 1. bring back uncorrelated data for term, college, and section, then create computed item in Results to limit to desired courses (Jan Binder's suggestion) 2. Create sets of limits with parentheses and OR 3. Use custom SQL and concatenation of correlated items. Materials are at ieexternal\$\IR Council\Brio Training\IR Council meetings\correlated limits

Division code and PeopleSoft conversion

Division code history is going to be lost in the PeopleSoft conversion. For conversion of history, is it better to assign a course to its most recent division (Option 1), or to the default division for its prefix (option 2)? If college wants historical division assignments in NSS, they will need to go back to history and reset after conversion. Is this something that is going to be converted now or right before go live in October 2007? Consensus recommendation is Option 1 and converting history just before go-live.

Review of issues impacting enrollment from the April 19, 2006 IR Council Meeting

Rene' distributed handouts of key challenges impacting MCCCDC that were identified at the April IR Council Meeting. The Strategic Planning Advisory Council (SPAC) reviewed the list and found it to be useful, but would like us to come to consensus on the items on the list We need to identify which items should be retained and deleted. For each item that is retained, we need to provide some basic research on the topic (articles, MCCCDC data, etc). The Council reviewed the list and determined some items that could be eliminated and some that should be researched. The list with notations is attached to these minutes.

Action Item: At the IR Council Retreat or future meetings, the Council needs to come to consensus on the final list. Data should also be gathered for the items identified by the Council at May meeting.

Synchronize purges to improve DSS same week comparisons

This is an initial discussion item. The question is should colleges standardizing purge dates to make DSS more useful? This will not work for Rio Salado College. Some colleges have different start dates, so there differ so this may be difficult. PC Express courses in summer may

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be difficult. There was general agreement on the value to DSS, but it would suggest that this should be discussed by the A&R council.

Action Item: The IR Chair will suggest that the A&R Council evaluate this suggestion for partial or full implementation.

Summer 2006 IR Council Retreat Planning

We would like to have a one- day retreat on the 22nd of September at Jan, Donna's or Kathy Urbanski's Payson home. One suggested topic is the IR Council list of Issues impacting MCCCCD enrollment. The Retreat should also include fun agenda items. More work on the agenda will occur at the next meeting.

College Reports

GC - New President

EM – end of Summer I classes is June 30. Are colleges going to delay year-end processing for a week to post grades by June 30? If grades are not posted prior to year-end, then the 2nd half FTSE will be lost if the end of year report is not run and manual adjustments are not made.

PC – Dr. Anna Solley was appointed President at Phoenix College. Departments are being re-organized to add a VP for Workforce Development.

DO- Linda will be holding DSS training on college campuses – email her if interested.

Next Meeting

Wednesday, June 21st, 9:00 a.m., Maricopa Conference Room, District Office

Below represents the discussion by the IR Council on the Key Issues Facing the Maricopa Community Colleges

Key Issues Facing the Community College

The Strategic Planning Steering Team requested that the IR Council provide insights on key issues that may be challenges to enrollment growth and student success. The Council identified six issues:

Employment Cost/Benefit

- Impact of full employment rate (forgoing income for education) :
 - Research - Obtain articles on the relationship of the employment rate and educational participation. Also present Maricopa County Unemployment Trends.
- Cost of living (may not allow for cost of education)
 - Research - Identify articles that indicate that the cost of living is making it difficult to continue post secondary education.

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Scheduling

- **Consolidate the following bullets:** Maricopa Scheduling (excluding Rio) lacks flexibility and convenience (time, place, service, schedule).
 - Stuck in old models (Rio is exception)
 - Limited flexibility for people who work
 - Need more focus on convenience (time, place, service, schedule)
- Lack of **clinical scheduling for health care fields (full capacity, with wait lists) -**
 - **Research - Identify articles on the shortage of clinical experiences in Arizona.**

Staffing

- Percentage of residential faculty teaching (ex. many colleges at <50%) and few teach evening courses - **also an issue that adjunct faculty are not expected to keep office hours**
 - Research - Provide MCCCDC data on the percentage of courses taught by Adjunct Faculty (also issue that MCCCDC FTSE Growth Funding only supports adding adjuncts)
- ~~Consistency of adjunct faculty teaching quality~~ **Consider striking...**
- Impact of faculty release time
 - **Research - Share the last report on faculty release time in MCCCDC.**
- ~~Workload in some disciplines/areas (faculty/staff) is overwhelming (inequitable workloads)~~ **Unless we can provide examples, we should consider striking this issue.**
- ~~Need higher expectations for faculty office hours being held~~ **Consider striking and adding this to the adjunct faculty issue.- We know for a fact that it is a problem with adjunct faculty because there is no expectation in this area. The issue may impact full-time faculty as well, but the recent change in RFP language would make it difficult to address the issue from a full-time faculty perspective.**

Student Pipeline/Preparedness

- High drop out rate in high school -
 - **Research: Are graduation rates improving or declining in most areas? The IR Council disagrees on the extent of this problem. We should evaluate state reports. This may be a local issue for some colleges and not an issue for most other colleges.**
- Low results on AIMS and other measures -
 - **Research: Need to confirm if this is a problem, the latest news articles state only a 2% non-graduation rate.**
 - **A greater issue may be the lack of alignment between AIMS and college Math and English. Should research trending of High School 2040 reports and shifts in placement test scores for recent high school graduates.**
- ~~Impact on students persisting in college~~ **Consider striking, or including as a sub bullet in another category**
- ~~Impact on students completing awards~~ **Consider striking, or including as a sub bullet in another category.**
- People are questioning if MCCCDC budget is dependent on student failure (generating FTSE)
 - **Research: Does student failure really generate more FTSE? How many students that fail or withdraw from math continue? How many take a math course again? The reality may be FTSE declines when students are not successful.**

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- Inappropriate placement and assistance; what are options (ex. mandatory placement)?
 - Research: Provide existing MCCCDC research on placement tests. Summarize articles on mandatory placement.
- Lack of Knowledge on why semester to semester retention rates decreased in 2005-2006.

Competition

- Brain drain ~ ASU is picking off top students:
 - Research: Need a better summary of ASU enrollment. We also need to breakdown the ASU enrollment increase as a "prorated" potential decrease for each college. We also need information on enrollment numbers in ASU's University College.

STOPPED Here

- The time allocation for the agenda item was exceeded.

- Internal competition, yet seeing some cooperative marketing (EM, GC)
- ASU provides "free ride" for low income students
- Board of Regents provides "free ride" for students who excel on AIMS - at ASU,NAU,UA
- Board of Regents recruit students in high school sophomore/junior year
- Private colleges targeting community college student market

Privatization of Public Education

- Decline in state funding (costs pushed off to students and public through tuition, taxes)
- Impact of semester fee for selected markets (ex. personal interest)
- Fitness center decline in enrollment (not competitive with private market)
- Pricing impact on some market
- ASU tuition increase and reallocation to low income students