



## **IR Council Meeting**

February 21, 2007 9:00 a.m. to 12:00 p.m.  
Rio Salado College, Conference Center

### **Members Present.**

Matt Ashcraft, Jan Binder, Keith Cantor, John Catapano, Mary Day, Georgia Gudykunst, Linda Hawbaker, Cathy Hernandez, Linda Hughes, Beth Hunt-Larson, Dan Huston, Damita Kaloostian, Sue Kater, Ajit Kelkar, Casey Kuba, Laurie Pemberton, Donna Silber, John Snelling, Susan Starrfield, Jim Waugh, René Willekens, Judy Holley-recording.

### **Colleges not represented. RSC**

### **New Members.**

Casey Kuba is a new Coordinator of Institutional Effectiveness at CGCC.

### **Guests.**

Felix Hernandez – Functional Lead for Admissions and Campus Community  
Vickie Cooper – Student Records Consultant  
Rory Gilbert- Manager, Diversity Initiatives

### **StudentVoice Presentation. Cathy**

Dr. Kim VanDerLinden, Director of Assessment Services for StudentVoice presented an overview of their assessment system via a short web cast presentation. StudentVoice provides a comprehensive assessment system to higher education institutions that includes expert consultation, assessment resources, and cutting-edge data collection and reporting technologies. Their unique assessment program allows campuses to easily gather the quality information needed to improve programs, enhance services and document student learning. Please contact Cathy for information on this presentation. Their website is [www.studentvoice.com](http://www.studentvoice.com).

### **Demonstration of Quick Admit/SIF. Felix Hernandez & Vickie Cooper**

Felix distributed a handout – a draft of the Maricopa 8.9 Business Process Guide Quick Admit/Student Information Form. Felix demonstrated the quick admit process for the council. There were several issues raised during the demonstration and they will be addressed as the process is worked through. Issues include ethnicity categories, first-generation values, interaction between primary reason for attending, transfer area of study and program interest area.

## **DISCUSSION ITEMS**

### **Logic for Title V Eligibility. Jan**

Jan mentioned it was time to review the logic for Title V Eligibility. The matrix she emailed to the IR council yesterday can be found on X:\IR Shared\Title V 2007.

### **Noel-Levitz Common Questions. Rene**

Rene distributed a handout: Noel-Levitz Maricopa Supplemental Questions: CCSSE Custom Questions vs. Noel-Existing Questions. We will keep question #9 on the survey. The word

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“cultural” will be added before the word “diversity” to questions 9 & 10. We will also keep question 15. The questions will read as indicated below.

- Question #9 - Instructors respect the cultural diversity of students.
- Question #10 - Staff members respect the cultural diversity of students.
- Question #15 - Information about programs of study is easy to find.

### **ACCA Request – State Performance Indicators. Linda Hawbaker**

Linda Hawbaker distributed a copy of an email from Judy Gragg requesting the council’s expertise to begin the process of developing statewide performance measures for community colleges. The document: ACCA Request- Suggestions for Performance Measures was also distributed. Comments from the council included:

- A better way to measure persistence might be to calculate the hours attempted by students in a semester.
- What about using IPEDS numbers for degrees and certificates?
- What about if people completed the core course requirements as a predictor?
- Did they earn credit hours?

### **NCCBP. Linda Hawbaker**

There was general agreement at this year’s Governing Board Retreat that we should use benchmarks. There was concern, however, about the small number of institutions participating in NCCBP, our ability to find valid peers for MCCCCD as a whole, and some interest in comparing our colleges to district as a whole. There are three options for MCCCCD data comparisons:

- Option 1 - Compare District to National Benchmark
- Option 2 - Compare District to National Peers
- Option 3 - Compare Colleges to MCCCCD as a whole

The council agreed that national benchmarking is critical to expanding what we can already know internally. The council also views benchmarking as “value added”. There is an on-going trend of comparisons becoming more public. For the next NCCBP submission period, all 10 colleges will participate for the first time. We will still submit data for the district as a whole, but will modify two of the indicators to aggregate the data by district – not by college.

- Fall-to-Spring-to-Fall persistence (persist at any college from term to term)
- Transfer to University (12+ MCCCCD hours instead of 12+ hours from a college)

The IR Council recommendations were:

- Continue to participate in NCCBP (Option 1)
- Promote the use of NCCBP with peers (Option 2)
- Explore option of sharing district data with peers (Option 2)

Ralph at NCCBP could generate a new district report for us to use as for internal comparisons. The IR Council commented that we can use this information to determine if we compare favorably to institutions around the country.

## **IR Council Meeting**

February 21, 2007 9:00 a.m. to 12:00 p.m.

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### **CGCC's Strategic Plan. Casey**

Casey distributed a handout on CGCC's environmental scan for their 2007-2012 Strategic Plan and the Impact of the Loop 202. This document focused on a zip code analysis. Casey presented information to CGCC relating to information on the current growth and future growth for CGCC for the next 5-10 years.

### **Course/Program Transfer Study on Transferability of Courses to the University. Casey**

Casey distributed a document that focused on the comparisons of course offerings between CGCC and ASU. This is important as it focuses on the students that return to CGCC for the second year. At this time, this document has not been presented to the president of CGCC for consideration. More information will be posted to CGCC's strategic website in the future.

### **Environmental Scanning. Damita**

Damita is gave an update on the progress of the Environmental Scanning process for this year. We are planning on using a wiki software for this process.

### **Diversity Monitoring & Use of CCSSE Data. Rory Gilbert**

Rory is in the process of preparing the Diversity Monitoring Report that will be presented to the Governing Board on April 10<sup>th</sup>. The goal of the report is to help determine whether we need to do some potential work with any particular groups, and to incorporate any plans into the strategic plan. Rory expressed interest in including gender/ethnicity and age differential data. The IR Council supported these recommendations. She also asked the IR Council what other data elements should be included in future diversity monitoring reports. For this year's report successful course completion (college-level and developmental) and persistence indicators from the NCCBP will be included. The report will also include selection questions related to diversity from CCSSE. A draft document of the CCSSE questions was provided to the IR Council for feedback. It was suggested that the scale for each question be included on the document. Currently the CCSSE data is provided by participating colleges, however, it was noted that data could be combined to get a district number by using the raw data from each college or a weighted scale. In addition to looking at student engagement, Rory also expressed interest in looking at faculty and staff engagement in the future. She would like to have IR Council feedback/assistance with this project.

## **INFORMATION ITEMS**

### **Proposed cancellation of the next IR Council Meeting. All**

The council decided to cancel the March IR Council meeting due to the busy week with the joint A&R meeting on March 20, 2007. Sue proposed that a calendar should be made to share with the council what the deadlines are this year. Any information items that need to be communicated at the April meeting will be done via email to make up for the ½ hour lost during the April meeting.

### **“Using Census Data for Grant Writing” workshop on March 8, 2007 at GCC. Jim**

There is no cost for this workshop. Please contact Jim Waugh for more information.

## **IR Council Meeting**

February 21, 2007 9:00 a.m. to 12:00 p.m.

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### **Finalization of the Open Doors Survey. Linda Hawbaker**

Nancy Osborne will send the IR council an email with an update on the finalization of the Open Doors Survey.

### **Transfer to State Community Colleges. Linda Hawbaker**

Linda has been working with Virginia Cantu to pull samples of students who will be surveyed by Hezel Associates. It will be a web survey of students who intend to transfer to the university. Linda is modifying the AGECC query developed by Amber as the basis for pulling the sample.

### **ACTIONS:**

- 1) IR council members will provide Linda Hawbaker with any further suggestions for establishing statewide community college performance measures for JLBC. This is due to Judy Gragg by Wednesday, March 14<sup>th</sup>.
- 2) Linda Hawbaker will further research the ACCA Request for the State Performance Indicators and send a list to the IR Council.
- 3) Damita will send an email to update the IR council members after the next SPST meeting on the guidance received for this year's environmental scanning process.
- 4) IR council members will send any feedback or recommendations on the CCSSE Diversity Monitoring Questions to Rory or Damita.
- 5) Jim and Linda Hawbaker will work to create a calendar that has all the IR related deadlines listed on it for IR council members.
- 6) IR council members will share any information items via email to make up for the short agenda time available at the April meeting.
- 7) Nancy Osborne will send the IR council members an email with an update on the finalization of the Open Doors Survey.
- 8) Linda Hawbaker will send an email to update the IR council members on the sample data selected for the Hezel survey.
- 9) Linda Hawbaker will update the query that Amber developed and notify the IR council members of the file name and location.

**Next Meeting:** Wednesday, April 18<sup>th</sup> from 9:00 a.m. to 11:30 a.m., **Rio Salado College Conference Center.**