

KJZZ-FM RADIO

A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY

MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT

REPORT ON AUDIT OF FINANCIAL STATEMENTS

JUNE 30, 2008

KJZZ-FM RADIO  
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY  
MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
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JUNE 30, 2008

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## INDEPENDENT AUDITOR'S REPORT

Maricopa County Community College District  
and KJZZ-FM Radio

We have audited the accompanying financial statements of the business-type activities of KJZZ-FM Radio (Station), a public telecommunications entity operated by Maricopa County Community College District (District), as of and for the year ended June 30, 2008, which collectively comprise the Station's financial statements as listed in the table of contents. These financial statements are the responsibility of the Station's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

As discussed in Note 1, the Station's financial statements are intended to present the financial position and results of operations and cash flows of only those portions of the Maricopa County Community College District's Restricted Fund that are attributable to the Station's transactions.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the business-type activities of KJZZ-FM Radio as of June 30, 2008, and the respective changes in financial position and cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

*Cronstrom, Osuch + Company, P.C.*  
Cronstrom, Osuch & Company, P.C.

October 29, 2008

## **Basic Financial Statements**

**KJZZ-FM RADIO**  
**Management's Discussion and Analysis**  
**Fiscal Year Ended June 30, 2008**

This discussion and analysis introduces the basic financial statements and provides an overview of the Station's financial activities for the year ended June 30, 2008. Please read it in conjunction with the financial statements, which immediately follow.

Basic Financial Statements:

Beginning in FY 2002, KJZZ-FM Radio (the Station), operated by the Maricopa County Community College District (MCCCD), was required to present annual financial statements in accordance with pronouncements issued by the Governmental Accounting Standards Board (GASB). The basic financial statements consist of the following:

*The Statement of Net Assets* reflects the financial position of KJZZ and Sun Sounds Radio Stations at June 30, 2008. It shows the various assets owned or controlled, related liabilities and other obligations, and the various categories of net assets.

*The Statement of Revenues, Expenses, and Changes in Net Assets* reflects the results of operations and other changes for the year ended June 30, 2008. It shows the various revenues and expenses, both operating and nonoperating, reconciling the beginning net assets amount to the ending net assets amount – which is shown on *The Statement of Net Assets*, described above.

*The Statement of Cash Flows* reflects the inflows and outflows of cash and cash equivalents for the year ended June 30, 2008. It shows various cash activities by type, reconciling the beginning cash and cash equivalents amount to the ending cash and cash equivalents amount – which is shown on *The Statement of Net Assets*, described above. In addition, this statement reconciles cash flows from operating activities to operating income/(loss) on *The Statement of Revenues, Expenses, and Changes in Net Assets*, described above.

Financial Highlights and Analysis:

KJZZ, and by extension, its Sun Sounds Radio Reading Service, provides listeners with 24 daily hours of news, information, and music (acoustic jazz). KJZZ is an open broadcast operation, while Sun Sounds uses a specialized delivery system to reach an audience of print-disabled individuals.

Major funding sources include government sources such as MCCCD, the Corporation for Public Broadcasting (CPB), and the State Department of Library, Archives, and Public Records. Private donors and corporate underwriters continue to provide a majority of the funding.

Government sources have remained fairly stable, continuing a pattern that has held true over several years. Underwriting revenues dipped slightly (2%). The previous year these revenues were up 37%, attributable to a competitive year in both the banking and home industries; both of which since have dramatically declined.

Direct listener support held strong, with a 10% increase, similar to the previous year.

**Budgets:**

The Station does not adopt a formal budget. However, a budget for MCCCCD is adopted which includes the Station. The budget of the Station is used for internal monitoring, but is not required and therefore is not presented.

Although the primary focus of this document is on the results of activity for fiscal year 2007-08, comparative data is presented for the previous fiscal year 2006-07. This Management's Discussion and Analysis (MD&A) uses the prior year as a reference point in illustrating issues and trends for determining whether the Station's financial health may have improved or deteriorated.

The condensed financial information below highlights the main categories of *The Statement of Net Assets*. Assets and liabilities are distinguished as to their current and noncurrent natures. Current liabilities are typically those obligations intended for liquidation or payment within the next fiscal year while current assets are those resources that are available for use in meeting the ongoing operating needs of the Station, including its current liabilities. Net assets are divided into two categories, capital assets and unrestricted assets. Over time, increases or decreases in net assets may serve as a useful indicator of whether the financial position of the Station is improving or deteriorating.

	<b>2008</b>			<b>2007</b>
	<b>KJZZ</b>	<b>Sun Sounds</b>	<b>Total</b>	
<b>Statement of Net Assets</b>				
<b>As of June 30, 2008</b>				
<b>Assets</b>				
Current assets	\$ 6,191,501	\$ 164,130	\$ 6,355,631	\$ 5,214,173
Capital assets, net	1,184,315	698,619	1,882,934	2,204,022
<b>Total assets</b>	<u>7,375,816</u>	<u>862,749</u>	<u>8,238,565</u>	<u>7,418,195</u>
<b>Liabilities</b>				
Current liabilities	449,191	61,885	511,076	471,082
<b>Net Assets</b>				
Capital assets, net of related debt	1,184,315	698,619	1,882,934	2,204,022
Unrestricted net assets	5,742,310	102,245	5,844,555	4,743,091
<b>Total net assets</b>	<u>\$ 6,926,625</u>	<u>\$ 800,864</u>	<u>\$ 7,727,489</u>	<u>\$ 6,947,113</u>

The condensed financial information below highlights the main categories of *The Statement of Revenues, Expenses, and Changes in Net Assets*. Depreciation expense is recorded in accordance with the adoption of the full accrual basis of accounting. The construction and acquisition of capital assets, although budgeted and tracked as an expenditure in the accounting system, is not reflected as an expense in these statements. Rather, such transactions are capitalized and reported in net assets – with the systematic allocation of such costs (depreciation) expensed over the useful lives of the assets constructed or acquired.

The Station shows an operating loss, reflective of the fact the two largest revenue sources – private gifts and underwriting – are considered nonoperating revenues. For a description of the difference between operating and nonoperating, please refer to the Summary of Significant Accounting Policies (Note 1), which directly follows the presentation of the financial statements.

	2008			2007
	KJZZ	Sun Sounds	Total	
Operating revenues	\$ 1,465,914	\$ 466,004	\$ 1,931,918	\$ 1,916,666
Operating expenses:				
Education and general	4,432,152	941,111	5,373,263	4,978,601
Depreciation	246,552	80,768	327,320	377,444
Loss on disposal of assets	-0-	-0-	-0-	37,711
Total operating expenses	<u>4,678,704</u>	<u>1,021,879</u>	<u>5,700,583</u>	<u>5,393,756</u>
Operating loss	<u>(3,212,790)</u>	<u>(555,875)</u>	<u>(3,768,665)</u>	<u>(3,477,090)</u>
Nonoperating revenues	<u>4,163,217</u>	<u>385,824</u>	<u>4,549,041</u>	<u>4,420,347</u>
Increase (decrease) in net assets	950,427	(170,051)	780,376	943,257
Net assets, June 30, 2007	5,976,198	970,915	6,947,113	6,003,856
Net assets, June 30, 2008	<u>\$ 6,926,625</u>	<u>\$ 800,864</u>	<u>\$ 7,727,489</u>	<u>\$ 6,947,113</u>

Total revenue increased by approximately \$144 thousand from FY 2007 to FY 2008. Private donors and underwriting make up the majority of this slight increase.

Total expenses increased by approximately \$307 thousand from FY 2007 to FY 2008. Most of the increase was due to an increase in the carriage fee in the programming/production functional category.

The station also committed to piloting a new program featuring former CNN anchor Aaron Brown, which led to increased expenses.

Capital Assets:

Capital assets at June 30, 2008 and 2007 totaled \$1,882,934 and \$2,204,022, respectively. The net decrease in capital assets of \$321,088 was largely attributed to current year depreciation on capital assets. During the fiscal year, the Station did not have any significant capital asset additions. See Note 2.A.2 for further information on the Stations capital assets.

Future Conditions:

- World and national economic conditions seem unlikely to rebound significantly in the coming months. In spite of this, the first four months of the current fiscal year have been stable for the station. Direct listener support is up slightly the first quarter, as the economy and elections brought in more listeners. Underwriting revenues are down slightly. We suspect and are prepared for slight to modest declines in both by the end of the year. We know there will be at least slight reductions in support from the Corporation for Public Broadcasting, and more serious curtailment in the support coming from our licensee, Rio Salado College. Again, we are prepared for these actions.
- The station will experience a change in leadership at the end of December when the General Manager retires after 34 years. A national search is being conducted to ensure a strong pool of candidates to choose from for his replacement. The present General Manager will be retained for a period of time to facilitate the transition.
- Programming costs from National Public Radio, the largest single station expense, are expected to hold steady or decrease only slightly.
- Over the past several years, the station has been pursuing a digital broadcast signal. The equipment is here and installed, and is in the process of being fine tuned.

Requests for Information:

This financial report is designed to provide the readers with a general overview of the Station's finances and to show the Station's accountability for monies it receives. If you have any questions about this report, or need additional financial information contact the Maricopa County Community College District, Financial Services Office, at 2411 W. 14<sup>th</sup> Street, Tempe, Arizona 85281.

KJZZ-FM RADIO  
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY  
MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
STATEMENT OF NET ASSETS  
JUNE 30, 2008

**ASSETS**

Current Assets:	
Cash and Investments	\$ 5,957,823
Receivables (net of allowance)	
Private Grants	37,500
Interest	14,548
Underwriting Receivable (net of \$17,833)	319,518
Other Assets	<u>26,242</u>
Total Current Assets	<u>6,355,631</u>
Noncurrent Assets:	
Capital Assets (net)	<u>1,882,934</u>
Total Noncurrent Assets	<u>1,882,934</u>
Total Assets	<u>8,238,565</u>

**LIABILITIES**

Current Liabilities:	
Accounts Payable	11,288
Accrued Liabilities	17,740
Unearned Revenue	<u>482,048</u>
Total Current Liabilities	<u>511,076</u>

**NET ASSETS**

Invested in Capital Assets	1,882,934
Unrestricted	<u>5,844,555</u>
Total Net Assets	<u>\$ 7,727,489</u>

The accompanying notes to financial statements are an integral part of this statement.

KJZZ-FM RADIO  
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY  
MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET ASSETS  
FISCAL YEAR ENDED JUNE 30, 2008

**REVENUES**

Operating Revenues:	
Tuition and Fees	\$ 581,745
Government Grants and Contracts	97,028
Private Grants and Contracts	376,967
Donated Administrative Support	810,899
Other Operating Revenues	65,279
Total Operating Revenues	<u>1,931,918</u>

**EXPENSES**

Operating Expenses:	
Educational and General	
Programming and Production	2,746,453
Program Information	186,157
Broadcasting	547,645
Management and General	974,936
Fundraising	918,072
Depreciation	327,320
Total Operating Expenses	<u>5,700,583</u>
Operating Loss	<u>(3,768,665)</u>

**NONOPERATING REVENUES**

Private Gifts	2,474,135
Underwriting	1,942,271
Investment Income	130,458
Other Income	2,177
Total Nonoperating Revenues	<u>4,549,041</u>
Change in Net Assets	780,376
Net Assets, Beginning of year	6,947,113
Net Assets, End of year	<u>\$ 7,727,489</u>

The accompanying notes to financial statements are an integral part of this statement.

KJZZ-FM RADIO  
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY  
MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
STATEMENT OF CASH FLOWS  
FISCAL YEAR ENDED JUNE 30, 2008

<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>	
Tuition and fees	\$ 581,745
Grants and contracts	97,000
Private grants and contracts	446,610
Payments to employees	(2,367,456)
Payments to suppliers	(2,204,817)
Other receipts	<u>67,456</u>
Net cash used by operating activities	<u>(3,379,462)</u>
 <b>CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES</b>	
Gifts, underwriting and other receipts received for other than capital purposes	<u>4,368,084</u>
Net cash provided by noncapital financing activities	<u>4,368,084</u>
 <b>CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES</b>	
Purchase of capital assets	<u>(6,232)</u>
Net cash used by capital and related financing activities	<u>(6,232)</u>
 <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>	
Interest on investments	<u>137,185</u>
Net cash provided by investing activities	<u>137,185</u>
Net increase in cash	1,119,575
Cash and investments - beginning of year	<u>4,838,248</u>
Cash and investments - end of year	<u><u>\$ 5,957,823</u></u>

(Continued)

The accompanying notes to financial statements are an integral part of this statement.

KJZZ-FM RADIO  
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STATEMENT OF CASH FLOWS  
FISCAL YEAR ENDED JUNE 30, 2008

(Concluded)

**Reconciliation of net operating revenues (expenses) to net cash provided (used) by operating activities:**

Operating loss	\$ (3,768,665)
Adjustments to reconcile net income (loss) to net cash provided (used) by operating activities:	
Depreciation expense	327,320
Other receipts	2,177
Change in assets and liabilities:	
Receivables, net	-
Other assets	2,379
Accounts payable	(29,804)
Accrued liabilities	17,516
Unearned revenue	69,615
Net cash used by operating activities	<u>\$ (3,379,462)</u>

The accompanying notes to financial statements are an integral part of this statement.

KJZZ-FM RADIO  
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY  
MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
**NOTES TO BASIC FINANCIAL STATEMENTS**  
FISCAL YEAR ENDED JUNE 30, 2008

*NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES*

The accounting policies of KJZZ-FM Radio (the Station) conform to accounting principles generally accepted in the United States of America applicable to governmental units as promulgated by the Governmental Accounting Standards Board. A summary of the Station's more significant accounting policies follows.

**A. Reporting Entity**

The Station is a departmental operation, not a component unit, of the Maricopa County Community College District (District) in Phoenix, Arizona, under a license granted by the Federal Communications Commission. The District provides administrative and other financial support to the Station. The Station's financial statements include those portions of the District's Restricted Fund for which the Station has financial accountability, including the accounts of an affiliated broadcast service, Sun Sounds. Sun Sounds is a radio reading service for the blind produced by the Station. Financial accountability for the Station remains with the District.

**B. Basic Financial Statements**

The basic financial statements (i.e., the statement of net assets and the statement of revenues, expenses and changes in net assets) report information on all of the nonfiduciary activities of the Station. Governmental activities, which normally are supported by taxes and intergovernmental revenues, are reported separately from business-type activities, which rely to a significant extent on fees and charges for support. The Station had no governmental activities or component units during the fiscal year.

**C. Measurement Focus, Basis of Accounting, and Financial Statement Presentation**

The basic financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met. All internal activity has been eliminated.

Private-sector standards of accounting and financial reporting issued prior to December 1, 1989, generally are followed in the basic financial statements to the extent that those standards do not conflict with or contradict guidance of the Governmental Accounting Standards Board.

KJZZ-FM RADIO  
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY  
MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
**NOTES TO BASIC FINANCIAL STATEMENTS**  
FISCAL YEAR ENDED JUNE 30, 2008

*NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Cont'd)*

The Station distinguishes operating revenues and expenses from nonoperating items. Operating revenues and expenses generally result from providing services and producing and delivering goods in connection with the Station's principal ongoing operations. All revenues and expenses not meeting this definition are reported as nonoperating revenues and expenses.

When both restricted and unrestricted resources are available for use, it is the Station's policy to use restricted resources first, then unrestricted resources as they are needed.

**D. Assets, Liabilities and Net Assets**

**1. Deposits and Investments**

The Station's cash and cash equivalents are considered to be cash on hand, demand deposits, cash and investments held by the State Treasurer, and highly liquid investments with maturities of three months or less from the date of acquisition.

Arizona Revised Statutes (A.R.S.) authorize the Station to invest public monies in the State and County Treasurer's investment pools; U.S. Treasury obligations; specified state and local government bonds; and interest-earning investment contracts such as savings accounts, certificates of deposit, and repurchase agreements in eligible depositories.

The State Board of Deposit provides oversight for the State Treasurer's investment pools, and the Local Government Investment Pool Advisory Committee provides consultation and advice to the Treasurer. The fair value of a participant's position in the pool approximates the value of that participant's pool shares. No comparable oversight is provided for the County Treasurer's investment pool, and that pool's structure does not provide for shares. The Station's investments in the State Treasurer's investment pool did not receive a credit quality rating from a national rating agency.

**2. Receivables**

All receivables are shown net of allowance for uncollectibles.

KJZZ-FM RADIO  
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY  
MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
**NOTES TO BASIC FINANCIAL STATEMENTS**  
FISCAL YEAR ENDED JUNE 30, 2008

*NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Concl'd)*

**3. Capital Assets**

Capital assets of the Station consist of land improvements, buildings and improvements, and equipment. Capital assets are stated at cost at date of acquisition, or fair market value at date of donation in the case of gifts. Major outlays for assets or improvements to assets are capitalized as projects are constructed. These are categorized as construction in progress until completed, at which time they are reclassified to the appropriate asset type. Capitalization thresholds (the dollar values above which asset acquisitions are added to the capital asset accounts), depreciation methods, and estimated useful lives of capital assets reported in the financial statements are as follows:

<u>Asset Category</u>	<u>Capitalization Threshold</u>	<u>Depreciation Method</u>	<u>Estimated Useful Life</u>
Land	Not applicable	Not applicable	Not applicable
Buildings and improvements	\$ 100,000	Straight-line	40 years
Land improvements	5,000	Straight-line	20 years
Equipment	5,000	Straight-line	3-7 years

**4. Net Assets**

In the basic financial statements, net assets are reported in three categories: net assets invested in capital assets, net of related debt; restricted net assets; and unrestricted net assets. Net assets invested in capital assets, net of related debt is separately reported because the Station reports all Station assets which make up a significant portion of total net assets. Restricted net assets account for the portion of net assets restricted by parties outside the Station. Unrestricted net assets are the remaining net assets not included in the previous two categories.

**5. Income Taxes**

The Station is exempt from federal income tax, except on activities unrelated to its exempt purpose, under Internal Revenue Code section 501. Consequently, there was no provision for income taxes for the fiscal year.

KJZZ-FM RADIO  
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY  
MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
**NOTES TO BASIC FINANCIAL STATEMENTS**  
FISCAL YEAR ENDED JUNE 30, 2008

*NOTE 2 - DETAILED NOTES ON ALL FUNDS*

**A. Assets**

**1. Deposits and Investments**

Deposits and investments at June 30, 2008 consist of the following:

Cash on hand	\$ 900
Cash in bank	2,175,973
Investments	
State Treasurer's Investment Pool	<u>3,780,950</u>
Total cash and investments	<u>\$ 5,957,823</u>

The Station does not have a formal policy with respect to custodial credit risk; however, all station investments are made through the State Treasurer's Investment Pool, and thereby follow the policies of that agency.

**Investments** - At June 30, 2008, the Station's investments are reported at fair value. The Station's investment in the State Treasurer's Investment Pool represents a proportionate interest in the Pool's portfolio; however, the Station's portion is not identified with specific investments.

*Custodial credit risk.* For an investment, custodial credit risk is the risk that, in the event of the counterparty's failure, the Station will not be able to recover the value of its investments or collateral securities that are in the possession of an outside party. All securities purchased are required to be delivered to the Station's custodial bank or held by an independent third-party financial institution in the name of the Station. Additionally, the Station personnel are not affiliated or related to investment brokers or custodians in accordance with state statutes. Accordingly, the Station has limited exposure to custodial credit risk.

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MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT  
**NOTES TO BASIC FINANCIAL STATEMENTS**  
FISCAL YEAR ENDED JUNE 30, 2008

*NOTE 2 - DETAILED NOTES ON ALL FUNDS (Concl'd)*

**2. Capital Assets**

Capital asset activity for the year ended June 30, 2008 was as follows:

	<u>Beginning Balances</u>	<u>Increases</u>	<u>Decreases</u>	<u>Ending Balances</u>
<b>Depreciable assets</b>				
Land improvements	\$ 2,398	\$ -0-	\$ -0-	\$ 2,398
Buildings and improvements	2,353,527	-0-	-0-	2,353,527
Equipment	<u>1,786,004</u>	<u>6,232</u>	<u>(89,884)</u>	<u>1,702,352</u>
<b>Total depreciable assets</b>	<u>4,141,929</u>	<u>6,232</u>	<u>(89,884)</u>	<u>4,058,277</u>
<b>Accumulated depreciation</b>				
Land improvements	(1,316)	(120)	-0-	(1,436)
Buildings and improvements	(660,509)	(115,122)	-0-	(775,631)
Equipment	<u>(1,276,082)</u>	<u>(212,078)</u>	<u>89,884</u>	<u>(1,398,276)</u>
<b>Total accumulated depreciation</b>	<u>(1,937,907)</u>	<u>(327,320)</u>	<u>89,884</u>	<u>(2,175,343)</u>
<b>Total Capital Assets, Net</b>	<u>\$ 2,204,022</u>	<u>\$ (321,088)</u>	<u>\$ -0-</u>	<u>\$ 1,882,934</u>

**3. Unearned Revenues**

Changes in unearned revenues for the year ended June 30, 2008 were as follows.

Beginning balance, July 1, 2007	\$ 429,766
Additions:	
Current year contributions and grants	155,377
Deductions:	
Contributions and grants recognized as revenue	(85,762)
Prepaid underwriting contributions	<u>(17,333)</u>
Ending balance, June 30, 2008	<u>\$ 482,048</u>

Unearned revenues at June 30, 2008 consist of unexpended grants and unearned underwriting contributions for programs not yet broadcast.