

ACTION ITEM
Maricopa Governance
Administrative Regulation

Governing Board Agenda

Meeting Date: August 25, 2009

| Item Number | Item Title | Responsible Agents |
|--------------------|---|--|
| V.B.3 | Proposed Amendment to Naming of Facilities and Academic Entities Regulation | Dr. Rufus Glasper Dr. Steve Helfgot |

Recommendation

It is recommended that the Governing Board review and adopt the proposed amendment to the current administrative regulation titled “Naming of Facilities for Individuals and Organizations”. While this language is considered an administrative regulation and therefore an operational matter, the Governing Board has established in its General Policy Title that the naming of facilities is an action where it has elected to maintain ultimate authority.

Justification

The purpose of the change is to outline new criteria that recognize that the act of naming a facility or an academic entity after a person, persons, organization or corporation is one that requires deliberative review in bestowing such an honor. The proposed language also outlines a nomination process, a due diligence review, duration of rights and other considerations related to naming rights. The adoption of the proposed language will replace the existing regulation and re-title the item as Naming of Facilities and Academic Entities.

| Funding | Approvals/Certifications |
|--|--|
| <u>Source:</u> <u>Account Identification:</u> | Chancellor _____ Academic & Student Affairs _____ Business Services _____ Human Resources _____ ITS_ _____ Res Dev & Cmty Relations _____ College President _____ |