

CONSENT AGENDA ACTION ITEM

Governing Board Agenda

Meeting Date: January 27, 2009

<u>Item Number</u>	<u>Item Title</u>	<u>Responsible Agents</u>
	PVCC at Black Mountain Naming	Dr. Rufus Glasper Debra Thompson Dr. Paul Dale

Recommendation

It is recommended that the Governing Board approve the naming of the Paradise Valley Community College Center located at 60th Street and the Carefree Highway as Paradise Valley Community College at Black Mountain.

Justification

Looming almost 4,000 feet above the desert floor, Black Mountain marks northern terminus of the Desert Foothills Scenic Drive. Black Mountain is visible from miles away to those driving northward from Phoenix to Scottsdale. Three “main” roads encircle Black Mountain: Cave Creek Road to the north and west, Scottsdale/Tom Darlington Roads to the east, and Carefree Highway to the south. The mountain gets its name from the color the basalt rocks on its western flank. The college property is located south of Black Mountain.

Black Mountain is the area’s most notable geologic landmark.

This naming recommendation will provide a geographic reference which will provide a distinct locator point. In addition, the Black Mountain name equally serves all service areas (Carefree, Cave Creek, North Phoenix and North Scottsdale).

Funding	Approvals/Certifications
<p><u>Source:</u></p> <p><u>Account Identification:</u></p>	<p>Chancellor _____</p> <p>Academic & Student Affairs _____</p> <p>Business Services _____</p> <p>Human Resources _____ ITS _____</p> <p>Res Dev & Cmty Relations _____</p> <p>College President _____</p>