

MCCCD Strategic Planning Update, June 23, 2009
Major Accomplishments FY 2007-08 &
Strategic Goals FY 2009-10

Introduction

This report is presented to the Governing Board as an update on activities related to strategic planning. It includes a summary of accomplishments for FY 2007-08, as well as information on the strategic goals and operational plans the colleges and district office plan to implement FY 2009-10 and beyond.

Also attached is the 2009 Environmental Scan Report. Each spring, the environmental scanning process identifies new or unexpected trends or issues that could have implications for the Maricopa County Community College District (MCCCD). These trends and events could be social, economic, technological, or political in nature. The environmental scan findings are shared district wide, and planners consider the impact to their strategic plans. Plans are revised as needed by the colleges and district office, and operational plans are submitted to the Institutional Effectiveness Office where they are combined into an annual operational plan

Background

The district wide strategic planning process initiated several years ago identified six strategic directions to advance the district's vision, mission, and values. MCCCD's six strategic directions include maximizing access, creating dynamic learning environments, maximizing collaboration, identifying resources for growth, recruiting and retaining a qualified and diverse workforce, and developing a strong identity.

Colleges and the district office are implementing strategic plans that address the six strategic directions. Strategic plans identify goals to address the broad strategic directions noted above. Operational plans are also developed each year and specify the detailed actions needed to implement the goals.

At the close of each fiscal year, outcomes from the prior fiscal year along with operational plans for the upcoming fiscal year are submitted to the Governing Board as an Information Item.

We appreciate the dedication and ongoing efforts of the colleges and district office in supporting MCCCD's strategic direction, and thank them for reporting major accomplishments.