

Strategic Conversation Raw Data - Vision

February 3, 2004, 6:30-8:00 p.m.

Maricopa Community Colleges District Office, Governing Board Room

- Student Centered focus/success
- Involvement (community, student, staff, on/off campus)
- Quality instruction
- Diversity (Inclusiveness)
- Innovation
- Lifelong learning
- Access/Affordability
- Areas of Alignment
 - Student centered
 - Lifelong educational opportunities
 - Respecting Diversity
 - Innovative
 - Quality
- Future Alignment
 - Define: what's the outcome?
 - Vision of organization
 - Vision of outcome of organization
 - Problem of appealing to constituents as opposed to customers...different components; vision, mission, goals, values, etc.
- Add: affordability, involvement, access, inclusiveness
- Involvement, participation
- Diversity, inclusiveness
- Involvement in process
- Opportunity
- Student centered/learner focus
- Access and affordability, resources
- Community
- Life expanding opportunities, lifelong learning
- Valuing personal traits – respect, integrity
- Openness to new ideas
- Process of discovery
- Aligned
 - Student centered
 - Lifelong learning (life expanding)
 - Diversity
 - Respect
 - Flexible (open to new ideas)
 - Shared values
- Need to be aligned
 - Community (overall and individual)
 - Involvement/inclusiveness, participation, involvement in processes and decision making
 - Process of discovery

- Suggested term: fostering of personal growth
- We, the Maricopa Community Colleges, are a learning ~~organization~~ (community) committed to providing lifelong educational opportunities through affordable, accessible programs and curriculum ~~to the diverse populations~~ for the personal growth and development of all!
- Current Alignment
 - Diversity
 - Innovation
 - Student focus
 - Learning
 - Wise use of money
 - Opportunity
- Future Alignment
 - Leadership
 - Involvement
- Suggested new Vision Statement: Providing opportunities in our diverse communities for students to learn, to lead, to succeed, in an environment of innovation, quality and inclusiveness.
 - Vision = what you want to happen (broader in ideas)
 - Mission = how you're going to get there (more specific)
 - The Vision should be shorter than the Mission so that it stays etched in the mind and is easy to remember.