

District Libraries Council



Strategic Plan 2005-2007

The Maricopa Community Colleges

DLC Mission Statement

The District Libraries Council (DLC) is a District-wide group representing all of the Maricopa Community College District (MCCCD) libraries. DLC's mission is to provide leadership for the MCCCD libraries by facilitating quality library services to our diverse student and community populations. We are dedicated to student success, teaching and learning excellence, and implementing emerging technologies. The District Libraries Council seeks to expand the collaborative role of MCCCD Libraries into dynamic learning environments for the access of information and the attainment of student information literacy.

It is the District Libraries Council's mission to:

- Articulate the shared vision for the District libraries
- Determine library guidelines with recommendations from standing and ad hoc committees
- Advocate library issues to college and District administration
- Provide a forum for communication among the libraries, Library Technical Services, and Information Technologies Services
- Establish resource sharing initiatives
- Cooperate with external library agencies and information networks
- Encourage and support ongoing library educational opportunities
- Recommend optimal staffing and budgeting levels
- Champion information literacy and library initiatives across the teaching disciplines

Strategic Direction I

Maximizing Access

DLC advocates maximizing access to MCCCDC library facilities and services.

Objectives and Performance Measures:

- Objective A:** Promote appropriate and safe physical library spaces conducive to collaborative learning, individualized instruction, and quiet study.
- Objective B:** Promote quality library services, e.g. reference, circulation, and information literacy instruction to students, faculty, staff, and communities.
- Objective C:** Promote varied, authoritative, current resources to support college-wide curricula.
- Objective D:** Advocate for MCCCDC Library Technical Services (LTS) infrastructure to ensure maximum support of MCCCDC library resources and services.

Performance Measures:

- Ratio of usable library space (in square feet) to combined student and faculty FTE. (Objective A)
- Ratio of library seating to combined student and faculty FTE. (Objective A)
- Secure and adequate space (Objective A)
- Ratio of number of students attending library instructional sessions to total number of students in specified target groups. (Objective B)
- Ratio of computer workstations to combined student and faculty FTE (consider that institutional requirements for student ownership of desktop or laptop computers could affect the need for workstations within the library). (Objective B)
- Ratio of circulation (excluding reserve) to combined student and faculty FTE. (Objective B)
- Ratio of interlibrary loan requests to combined student and faculty FTE (photocopies and books). (Objective B)
- Ratio of reference questions (sample week) to combined student and faculty FTE. (Objective B)
- Ratio of volumes to combined total student and faculty FTE. (Objective C)
- Ratio of material/information resource expenditures to combined total student and faculty FTE. (Objective C)
- Percent of total library budgets expended for print, electronic and microform. (Objective C)
- Adherence to LTS performance measurements and standards. (Objective D)
- Ratio of gate count to combined student and faculty FTE. (Objective B)
- Ratio of website “hit” count to combined student and faculty FTE. (Objective B)
- Other appropriate data as determined.

Strategies/Activities

- Investigate college safety presence in libraries.
- Benchmark quantitative data against comparable libraries.
- Identify strengths and areas for improvement of MCCCDC libraries.
- Develop appropriate strategies for improving student access to facilities and services.

Strategic Direction II

Creating Dynamic Learning Environments

DLC promotes and supports expansion of dynamic learning environments.

Objectives and Performance Measures:

- Objective A:** Promote diverse methods of instruction as well as online delivery of resources and services (Librarians Online, electronic database collections, digital collections, online and/or hybrid course delivery, VCN course delivery).
- Objective B:** Promote District-wide assessment mechanisms for library services and instruction, e.g. LibQUAL+™, Project SAILS.
- Objective C:** Promote development of shared Information Studies curriculum, to include courses and programs.
- Objective D:** Promote participation in cross-disciplinary initiatives to infuse information literacy into the college curricula, including a presence in online/hybrid courses.

Performance Measures:

- Statistical analysis of usage of resources and services. (Objective A)
- Satisfaction surveys relating to services and/or instruction. (Objective A, B)
- Course enrollments. (Objective A, C, D)
- Information Literacy Assessments. (Objective B, C, D)
- Assessments of virtual reference transactions. (Objective A)

Strategies/Activities:

- Expand Librarians Online to 24/7.
- Develop Information Studies courses and program.
- Broaden participation in national assessment initiatives, e.g. LibQUAL+™, Project SAILS.
- Increase database collections.
- Encourage partnerships with faculty.
- Share assessment practices in library services and information literacy across colleges.

Strategic Direction III Maximizing Collaboration

*DLC maximizes collaboration in the
Maricopa Community Colleges and with external partners.*

Objectives and Performance Measures:

- Objective A:** Continue collaboration among District libraries.
- Objective B:** Increase participation in library consortia, e.g. State, County, Academic, and Public.
- Objective C:** Maintain strong nationwide Interlibrary Loan participation, e.g. Iliad and Intra-District resource sharing.
- Objective D:** Continue collaborative projects between District librarians relating to shared collections, database purchases, instructional initiatives, and online reference.
- Objective E:** Monitor participation of District librarians in planning and development of joint-use facilities and services at their colleges.
- Objective F:** Explore relationships with librarians and media specialists in high schools for post-secondary information literacy preparedness, e.g. Early College, Learning Connections, Ace programs.
- Objective G:** Participate in ASU MCCCDC Alliance planning for library services and collections.

Performance Measures:

- Outcomes of collaborative District committee initiatives. (Objective A, D)
- Number of consortial activities. (Objective B, C, F, G).
- Individual college libraries' annual report data. (Objective D, E).

Strategies/Activities:

- Participate in District library committees.
- Investigate and participate in library consortia activities.
- Inaugurate ILIAD module in college libraries.
- Compile annual reports.
- Meet with District administrators developing ASU MCCCDC Alliance.

Strategic Direction IV Resources for Growth

DLC lobbies to maintain existing revenue sources and seek new revenues for growth, while increasing cost effectiveness.

Objectives and Performance Measures:

- Objective A:** Recommend increased funding for library collections through appropriate District budget process.
- Objective B:** Collaborate with ITS to establish strong LTS leadership and services to college libraries to maximize budgets in accordance with the strategic plan.
- Objective C:** Investigate grant opportunities for library resources and programs.
- Objective D:** Continue support of 24/7 reference services beyond the three year contract.

Performance Measures:

- Ratio of volumes added per year to combined total student and faculty FTE. (Objective A)
- Usage statistics (print & electronic). (Objective A)
- LTS acquisitions and workflow statistics. (Objective B)
- LTS assessment survey data. (Objective B)

Strategies/Activities:

- Submit necessary budget funding request through District process to ensure continued and increased funding of core databases and collections.
- Benchmark quantitative data against comparable libraries nationwide.
- Review LTS annual report.
- Research possible grant opportunities, e.g. Occupational program funding, Hispanic-serving institution funding, etc.

Strategic Direction V Retaining and Recruiting Qualified and Diverse Employees

DLC promotes the recruitment and retention of a qualified and diverse workforce.

Objectives and Performance Measures

Objective A: Encourage diversity in hiring library personnel.

Objective B: Encourage second language acquisition for library personnel.

Objective C: Encourage and support personal and professional development activities.

Objective D: Continue to advocate for the Master's degree in Library and/or Information Science (or its equivalent) as a minimum qualification for employment.

Performance Measures:

- Library personnel demographics. (Objective A)
- Number of continuing education and staff development opportunities attended. (Objective B, C)
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Strategies/Activities:

- Recommend wide-ranging recruitment postings.
- Increase networking strategies for diverse recruitment.
- Distribute information on District and local workshop and training opportunities.
- Support and encourage staff participation in District Diversity programs.
- Plan and execute annual All-Library Day activity.

Strategic Direction VI

Developing Strong Identity

DLC promotes the continual development of strong identities for the MCCCCD libraries, reflecting their educational leadership roles in their communities.

Objectives and Performance Measures:

- Objective A:** Participate in nationwide Interlibrary Loan services.
- Objective B:** Participate in local, state, and national committees, conferences, programs, publications and presentations.
- Objective C:** Participate in MCCCCD interdisciplinary committees.
- Objective D:** Encourage faculty fellowship and international exchange program participation.
- Objective E:** Maximize opportunities for dialogue with MCCCCD administration and Governing Board.
- Objective F:** Explore Community Service activities relating to libraries.

Performance Measures:

- Interlibrary loan statistics. (Objective A)
- Number of committee memberships, conference and program attendance. (Objective B, C)
- Number of meetings. (Objective E)
- Number of fellowships and exchange programs awarded. (Objective D)

Strategies/Activities:

- Encourage participation and attendance in local, state, and national committees, conferences, and programs.
- Encourage MCCCCD interdisciplinary committee participation.
- Share information on faculty fellowship and international exchange program opportunities.
- Meet annually with Chancellor, as well as other District administrators.
- Promote library initiatives at Governing Board meetings once per year.
- Encourage the sharing of MCCCCD initiatives via conference presentations and publications.
- Plan Community Service activity for MCCCCD libraries, beginning 2006.