



Strategic Planning Advisory Council

April 13, 2004

2:00 p.m. – 4:00 p.m.

Rio Salado College, Room 515

Members Present:

Jean Abel, Sue Burrola, Pat Case, Larry Christiansen, Carl Couch, Scott Crowley, Lionel Diaz, Tonya Drake, Georgia Gudykunst, Christine Hall, Steve Helfgot, Sue Kater, Rosemary Kesler, Earl Monsour, Jim Moore, Linda Rosenthal, Doug Sawyer, Steve Schenk, Debra Thompson, Linda Thor, Teresa Toney

Welcome & Introductions

Debra Thompson welcomed the members of the Strategic Planning Advisory Council to the meeting and reviewed the agenda.

January 26, 2004 Meeting Minutes

The January 26, 2004 minutes were approved.

Membership Update

Debbie has sent a request to the Deans councils for recommendations for membership to the Strategic Planning Advisory Council. Her request included the bylaws that were recently created by the current members of SPAC. Debbie stressed to the Deans that we are looking for recommendations for members that have a planning background and a connection to planning at their campus. The goal is to have the revised membership in place by July 1, 2004.

Updates from SPAC Members: Planning efforts from different areas of representation

Jean Abel let the council know that the Deans Council is currently working on the New Student System project.

Earl Monsour announced that the CEC subcommittee for technology is currently collecting data and in the process of summarizing that data. The subcommittee has an

upcoming work session. Earl feels the work of the subcommittee will compliment the operational plans recently submitted by the colleges and the District Office.

Doug Sawyer announced that Ocotillo is undergoing reorganization for better district-wide representation. The idea is to foster more collaboration across the district.

Debbie announced the Audit and Finance Committee will be restructuring soon to form a smaller committee that will include two external committee members.

Dr. Glasper has asked that a small committee be formed to begin to look at other resources.

Follow up to Strategic Conversations: Vision, Mission, & Values

The Strategic Planning Advisory Council was charged with reviewing at the findings of the January and February Strategic Conversations and making a recommendation on whether or not we should revise the MCCD Vision, Mission, and Values. There was consensus that they should be revised and a subcommittee was formed to begin working on the revisions. The subcommittee has been asked to include input from as many groups as possible when preparing the draft revisions. Debbie will share this update with the Board at the upcoming retreat.

FY 04-05 Operational Plans

The council was provided a summary of themes identified in the operational plans. The council was asked to review the summary and to pay particular attention to the observations from colleges, DO, and SPST. The group felt the directions need review and a timeframe for reviewing the directions needs to be established. One thought is to have an annual review of the strategic directions and be ready for a July 1 roll out so colleges can rely on that consistently. Based on the information provided in the summary and in the meeting, the council made the following suggested changes for the strategic directions:

1. Current: MCCD will maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.

SPAC: No changes

2. Current: MCCD will promote and support expansion of dynamic learning environments and delivery options.

SPAC: MCCD will promote and support opportunities for students by enhancing learning environments and delivery options, student success strategies and quality teaching and learning.

3. Current: MCCD will maximize collaboration among the Maricopa Community Colleges and with external partners.
SPAC: MCCD will enhance internal collaboration and increase external partnerships.
4. Current: MCCD will significantly enhance both new and existing revenue sources to promote growth and increase cost effectiveness.
SPAC: MCCD will identify and pursue new and existing revenue sources while promoting cost effectiveness.
5. Current: MCCD will recruit and retain a quality and diverse workforce.
SPAC: MCCD will recruit, develop and retain a quality diverse workforce.
6. Current: MCCD will develop a strong identity that reflects its educational leadership role in the community.
SPAC: MCCD will maintain a strong identity that reflects its role in and value to the community.

A couple of revisions were suggested for the summary: add the comment from Rio Salado College faculty regarding the need for a strategic direction related to learning and move the key for the Strategic Directions to the front of the document.

The proposed changes to the directions will be presented to the Governing Board at the April 20th Governing Board retreat.

SPAC postponed reviewing the themes identified in the operational plans to their May 6, 2004 meeting.

April 20, 2004 Governing Board Retreat

The focus has changed for the April 20th Governing Board retreat. Half of the retreat will be an overview and discussion of strategic planning and the other half is now dedicated to a budget overview and discussion. Due to the shift in focus it is no longer necessary for SPAC to attend.

Next Meeting

May 6, 2004 / 1:00 – 2:30 p.m. / Paradise Valley Community College, classroom J140