



Strategic Planning Advisory Council

May 11, 2005

2:00 p.m. – 4:00 p.m.

Rio Salado College, room 515

Members Present:

Pat Case, Larry Christiansen, Rick DeGraw, Paul Dale, Lionel Diaz, Georgia Gudykunst, Christine Hall, Maria Harper-Marinick, Steve Helfgot, Rosemary Kesler, Earl Monsour, Janet Ortega, Linda Rosenthal, Doug Sawyer, Steve Schenk, Sue Tavakoli, Debra Thompson, Teresa Toney

Guests: Debra Campbell, Leonard O'Brian

Welcome

Members were welcomed to the Strategic Planning Advisory Council meeting and the agenda was reviewed. Sue Tavakoli from EMCC was introduced as a new member. Rosemary Kesler was congratulated on her upcoming retirement and thanked for her participation on the council.

Vision, Values & Guiding Principles Update – Dr. Leonard O'Brian & Dr. Debra Campbell

Drs. Leonard O'Brian and Debra Campbell provided an update on the MCCCCD Vision, Values and Guiding Principles project. The council was given a copy of the most recent draft and walked through a mock website for the Vision and Values. All of the campuses and the district office have had an opportunity to provide their input. The council was asked to provide their comments on the latest version of the Vision and Values and the mock website.

Feedback:

- Take the Plato quote out
- Concern this is still not simple, memorable
- Confusion with Diversity-in-community
- Use Inclusiveness instead of Diversity-in-community
- Concerned there is no learning value
- List only the Vision, Mission & Values on the web page, anything extra will take away from the meaning
- Need to keep this document as simple as possible

- Need to consider audience, needs to speak to everyone (all employees)
- Still issues with flourishing, whether you like the word or not it sparks controversy and will take away from the purpose of this document, same possible issue with truth
- Need to see this in everyday life
- Need to simplify without losing the meaning
- Need values list to be understandable alone
- Preserve the meaning, shorten it up
- Don't need to dumb it down, just state more precisely

The council had a lengthy discussion on making sure these values are something that could translate into an employee's work life. A question was asked how we can be sure employees are living up to these values. The initial thought was to create values that could also be included as part of an employee orientation.

Leonard and Debbie will make the suggested changes and will bring the draft to the ethics retreat. They are also scheduled to attend the May 24th Governing Board meeting and provide an update on this project with the Chancellor's report. The available draft will be brought to CEC on May 25th also. The council discussed next steps for the project. The recommendation was to bring the project to a close after CEC has a chance to look at the draft. The draft will then go to the Governing Board for adoption. From adoption, the council suggests Leonard and Debbie bringing the Vision, Mission and Values out to the campuses and start discussions about what this means and how to start living our values.

Governing Board Retreat Follow up

The council was asked to provide their feedback on the April 14th Governing Board retreat. The council provided the following comments:

- Excellent but needed more time
- Have to realize this is a time consuming process
- Tool will help use the data, right now we collect a lot of data but don't necessarily know how to use it
- Captured all the elements of planning
- Surfaced a common issue, adjunct faculty
- Helps you to focus
- Forces you to look at 1-2 achievable goals
- Gets you to really look at data as it relates to goals
- Help to narrow down goals

SPAC FY05-06 Membership

The council was asked for suggestions on how to engage more colleges/groups with SPAC.

- Suggest one of the tri-chairs visit groups every now and then with strategic planning updates
- Colleges may need to see a direct tangible effect of what they are doing with strategic planning
- Revisit membership
- Lost focus of what we are doing – SPAC as a think tank
- Periodic reminders to SPAC that they need to take the information from the meetings back to the groups they represent
- Provide talking points to take back to groups
- Report out to Governing Board formally once in a while
- We forget how far we have come with strategic planning – members that have been on the council longer need to help keep the enthusiasm going

Proposed FY05-06 SPAC Calendar

The group reviewed the FY05-06 SPAC meeting calendar. All meetings will be from 2-4 p.m. at Rio Salado College, room 515 on the following dates:

- September 14, 2005
- November 2, 2005
- January 18, 2006
- March 9, 2006
- May 3, 2006

Other

There were no other items discussed at the meeting.

Next Meeting

September 14, 2005 / 2-4 p.m. / Rio Salado College, room 515