



Strategic Planning Advisory Council

November 2, 2005

2:00 p.m. – 4:00 p.m.

Rio Salado College, Room 515

Members Present:

Pat Case, Jeanne Christen, Larry Christiansen, Scott Crowley, Lionel Diaz, Gloria Fall, Rufus Glasper, Georgia Gudykunst, Christine Hall, Maria Harper-Marinick, Steve Helfgot, Pat Honzay, Mike Metzgar, Earl Monsour, Gaye Murphy, Janet Ortega, Linda Rosenthal, Jane Saldana-Talley, Doug Sawyer, Steve Schenk, Donna Schober, Sue Tavakoli, Debra Thompson, Linda Thor, Teresa Toney, Ruth Unks, Jian Zhang, Judy Holley –recording.

Welcome & Introductions

Debra Thompson welcomed the members of the Strategic Planning Advisory Council to the meeting and reviewed the agenda. She introduced new members Jeanne Christen Gloria Fall, Pat Honzay and Jian Zhang.

Draft Indicators Report

Georgia Gudykunst distributed the 2005 draft indicator report.

Follow up to Strategic Conversations: Vision, Mission, & Values

Debra Thompson provided an update on the revised MCCCCD Vision and Values progress. The discussion was primarily focused on the value statements and whether we needed more text after each of those. The subcommittee will provide one last edit of the Values and then forward on to CEC.

Group Activity - SPAC review and analysis of enrollment data: What are our student profile and trend information?

Three groups were facilitated by Pat Case, Lionel Diaz and Earl Monsour.

The purpose of the activity was to note significant existing or potential activities that may impact several key service outcomes for the Maricopa Community Colleges:

Group 2 Facilitator – Earl Monsour

- Too many indicators to properly conduct this exercise.
- Better question: How do we achieve these goals? Then match indicator.
- Some of our activities are contrary – e.g. ASU student taking course here (FTSE) vs. persistence.

Other Data

- Recruit SME's from colleges to review (ex: Student Services Advisors)
- Correlate data with other variables (ex: Age of those that persist)
- Follow up surveys (Why did you leave?)
- Start with goal (Why are you here?)
- Will an "Educational Plan" help? (Valencia)
- First year/semester Success (Which courses?)

Scan Question

- Population growth +
- ASU growth –
- Differentiation of courses downtown –
- Changing demographics +/-
- Governor Initiated Activities + (ex: Page 20 of Indicator Report)
- Quality of Feeder and Home Schools +/-
- Articulation Agreements Changing +/-
- Focus on Financial Aid +
- Private Schools Growth-
- International Recruiting +/-
- Growth of MCCCDC Facilities Due to Bond Funds +
- Baccalaureate Programs? +
- Focus on Dual Enrollment +
- Growth in BioTech, et al +
- Increase Industry Partnerships +
- Emphasis on Developmental Education +

Group 3 Facilitator – Pat Case--80,000 - Enrollments – What has happened since 9/04?

Retention – ↑ or ↓ impact

- 1st two weeks & financial aid

Headcount – See above

- Continuing, New, Re-enrolling
 - “Fuzzy FTSE”
 - Transfer → Look at each group in terms of above
 - Occupational
- New Programs

Persistence

- Provide alternative paths & course offerings reflect current needs

Issues

- Capacity, price & mandatory assessment

Needs

- Internal & external assessment
- 1st generation students
- Refine questions
- Students who take recommended development course in sequence & those that don't
- Persistence vs. retention – for day vs. evening students

Environmental Scan

- BIS Degree with Rio 1/06
- Building facilities fast enough
- ASU lower division general education – Downtown, East and West
- Change in attitude on part – Discipline based transfer classes
- Our limitations in providing financial aid
- Increase funding on workforce development from legislature
- Implementation of NSS
- Legislative – Dual & Baccalaureate
- Battle/controversy of defining Arizona higher education and CC's as tech. colleges
- Single tuition amount but varying program costs
- Impact of independent/private institutions
- Competition for adjunct faculty & all employees
- Increase in benefit costs
- Alliances & Partnerships with Businesses & Industries
- Next Generation or leadership
- State of flux of higher education in Arizona – confusion
- Technology infrastructure- especially younger students
 - Resources for faculty development
- Flexible scheduling – issues for students, faculty & RFD
- Automatic awarding of degrees & certificates
- Complexity of program offerings – faculty, advisor, students are confused
- Wasting credits on program courses instead of concentrating on core general education requirements

November 15, 2005 Governing Board Retreat: Becoming Our Future

The Governing Board will review the results of today's activity and indicators draft report at the November 15th retreat.

Other

There were no other items discussed at the meeting.

Next Meeting

January 18, 2006 / 2-4 p.m. / Rio Salado College, room 515