

South Mountain Community College

Recommended Strategic Directions & Institutional Priorities

Direction I: Enhancing Opportunities for Student Success & Learning

Priorities:

- ❖ Increase student retention in developmental courses
- ❖ Expand ISS to include part-time (6-11 credit hours) degree & transfer students
- ❖ Create a “culture of inquiry” & assessment across campus
- ❖ Expand course delivery options for all students

Direction II: Connecting with the Community & Developing Partnerships

Priorities:

- ❖ Strengthen and expand workforce development programs in SMCC service area
- ❖ Educate community residents & library patrons about South Mountain Community Library partnership
- ❖ Fund market research, data collection, and community/employer surveys for the SMCC service area
- ❖ Expand occupational certifications that correspond with SMCC businesses/employers need

Direction III: Developing & Empowering Visionary Leadership

Priorities:

- ❖ Support faculty and leaders to create a culture promoting Developmental Education campus wide
- ❖ Develop and implement succession planning and training for employees
- ❖ Improve employee morale through college-wide engagement and communication
- ❖ Expand professional growth opportunities by maximizing internal resources

Direction IV: Maximizing Student Access

Priorities:

- ❖ Expand marketing efforts to incorporate social networks
- ❖ Increase recruitment of veterans
- ❖ Develop block and accelerated schedules for students requiring course flexibility
- ❖ Expand college scholarship funding capabilities for current and new students

Direction V: Promoting Civic Responsibility in a Global & Diverse Culture

Priorities:

- ❖ Priorities will be developed by the Strategic Planning Committee